



Photo: Betty Riedman

PALOS VERDES PENINSULA COORDINATING COUNCIL • PO Box 2304 • Palos Verdes Peninsula, CA 90274
www.palosverdescc.org

CALENDAR

October
2017

PALOS VERDES PENINSULA COORDINATING COUNCIL

Check our Community Calendar when planning your organization's
Events

Calendar Back Issues are on our website

www.palosverdescc.org

•Deadline for the **NOVEMBER 2017 CALENDAR** – October 20, 2017

Information see page 2

•Backpack flyer information see page 7.

•CALENDAR on the web www.palosverdescc.org



Palos Verdes Peninsula Coordinating Council CALENDAR
OCTOBER 2017
www.palosverdescc.org

The Palos Verdes Peninsula Coordinating Council, formed in 1956, provides programs of interest to the community and publishes an updated *CALENDAR* of non-profit events as a service to the community. Coordinating Council members may have events listed in the next *CALENDAR*.

Council Members Submission Guidelines: Send information to the Editor, Fran Wielin, 541-6189; by **E-mail**; fwielin@cox.net Send; organization, event, date, time, place, & phone contact.

The deadline for the **NOVEMBER 2017 CALENDAR** is **FRIDAY OCTOBER 20, 2017**.

Members receive the updated **CALENDAR** in the mail. To remain on the Submission List and the Mailing List please send Membership Dues of \$25 to: PVP Coordinating Council, PO Box 2304, PVP CA 90274. Dues pay for printing, mailing, programs, and support the Annual Teen Service Awards.

• **Backpack Flyer** See page 7 for information.



* *Added since printing of the July/August 2017 Calendar.* Phone numbers are Area Code 310 unless noted.

ANNUAL GALA FUNDRAISING EVENT IN CAPS

SEPTEMBER 2017

15-16 Fri,Sa Pen. Friends of the Library • Malaga Cove Library Monthly Book Sale • 10am-5pm, 377-9584 x553

9/28- The Volunteer Center So Bay Escape Room Fundraiser \$35 per person tickets must be purchased
10/29 online in advance <https://www.volcenter.org/escaperoom>

30 Sa* CA Native Plant Society Annual Plant Sale; Featuring native plants of PV Peninsula 9am-2pm,
Madrona Marsh Nature Center, 3201 Plaza Del Amo, Torrance, CA 90503 open to the public

OCTOBER 2017

1 Su PALOS VERDES CONCOURS D'ELEGANCE, "ELEGANCE & SPEED", ZAMPERINI FIELD
TORRANCE AIRPORT, 10am-4pm, www.pvconcoours.org Andrea Lingman 866-522-7746
andilingman@pvconcoours.com.

1 Su Norris Theatre 25th Annual Putnam County Spelling Bee, 544-0403 2pm
www.palosverdesperformingarts.com

1 Su Cabrillo Marine Aquarium & Friends Sustainable Seafood Expo 2017 12pm - 5pm, Cabrillo Marine
Aquarium; tickets, Alex Cabral, 310-548-7593 <https://sustainableseafoodexpo.org/>

5-8 Th- Peninsula Friends of the Library • Monthly Book Sale • Peninsula Center Library, Thurs 10am-8pm; Fri
Sun & Sat 10am-5pm; Sun 1pm-5pm, 377-9584 x 264

6 Fri St. John Fisher Women's Council Movie Night "Hidden Figures" St. John Fisher Church, 6:15pm,
310-377-2503

6 Fri* Cabrillo Marine Aquarium Discovery Lecture Series Wave-Swept Shores: Insignth from a Model
Ecosystem Bengt T. Allen 7pm, Free, John M. Olguin Auditorium

7 Sa* Norris Theatre Kenny Loggins, Live In Concert, 8 pm, 544-0403 www.palosverdesperformingarts.com

8 Su Rolling Hills United Methodist Concerts • Second Sundays at Two; Filipe Pinto-Ribeiro Piano • 2pm
sharp, Free, donations to artists, www.RHUMC.org

9 M* HARLYNE J. NORRIS PAVILION SHOP 'TIL YOU DROP, ACT II FUNDRAISING EVENT AND
LUNCHEON, 10 A.M.-2 P.M., CALL 548-3926 FOR RESERVATIONS

11 W* PVP Chamber of Commerce 7:15am to 9am Breakfast at Good Stuff the Promenade; Howard K. Lim,
Marketing & Branding Expert. "How to Design your Brand to Increase your Business" \$18 Chamber
members; \$25 guests 377-8111

13 Fri* Annual PVE Cares Senior Health & Wellness Fair 10am-1pm, The Neighborhood Church, 415 Paseo
Del Mar, Palos Verdes Estates, CA 90274. mherrera@pvestates.org

14 Sa* City of RPV Ocean Trails Reserve Beach Cleanup Day 9am-12pm. Tools, trash bags, gloves, and
trash-pickers will be provided, all volunteers will receive a t-shirt. RSVP to volunteer@rpvca.gov

- 15 Su* PEDIATRIC THERAPY NETWORK ANNUAL HALLOWEEN BALL TENT IN FRONT OF DEPOT RESTAURANT, TORRANCE, 4-9pm ,tickets [310.328.0276 x218](tel:310.328.0276) Hosted by Chef Michael Schaeffer of the Depot; dinner, live music, hosted bar, www.PediatricTherapyNetwork.org/events/ events@ptnmail.org
- 15 Su* AAUW PVP •Celebrate Tech Trek• Talk with 2017 summer Science Camp Scholarship awardees and their families – Hesse Park 2 pm – 4 pm info. www.palosverdes-ca.aauw.net
- 15 Su PVP LAND CONSERVANCY PALOS VERDES PASTORAL GARDEN-TO-TABLE DINING EVENT FEATURING THE BEST OF CALIFORNIA HANDCRAFTED AND ORGANIC FOODS AND WINES. Terranea Resort. www.pvplc.org or call 310.541.7613
- 15 Su* Chamber Orchestra/So Bay Opening Concert Dmitri Levkovich, Piano Delibes, Faure, Ravel & Saint-Saens. Norris Theatre, preview 6:45pm, Concert 7:30pm, 310-544-0403 www.mycosb.org
- 15 Su* Los Cancioneros Master Chorale Just Desserts Concert Let's Dream - Songs For Freedom, Peace, Love and More 7pm Armstrong Theater, Torrance
- 17 Tu PALOS VERDES PENINSULA VILLAGE SECOND ANNUAL VILLAGE CONVERSATION PALOS VERDES GOLF CLUB 2-4pm, FREE, RSVP 310-991-3324
- 19 Th* Norris Theatre Country Star Travis Tritt, Solo Acoustic Concert , 8 p.m., 544-0403 www.palosverdesperformingarts.com
- 20-21 Fri,Sa Pen. Friends of the Library• Malaga Cove Library Monthly Book Sale • 10am-5pm, 377-9584 x553
- 20 Fri* PVP Chamber Annual Legislative Forum & Luncheon, Palos Verdes Golf Club,11:30am, Featuring Senator Ben Allen and Assemblymember Al Muratsuchi, advance tickets required 310-377-8111
- 21 Sa Los Serenos De Pt. Vicente • Nature Walk • 3pm Switchback Trail at Trump National Golf Club 377-5370 www.losserenos.org
- 21 Sa South Bay Community Concerts The 3 Redneck Tenors From “America’s Got Talent”, classical and comic arrangements, 7:30pm, Redondo High Auditorium, 310-316-1588. www.southbayconcerts.org
- 21 Sa Norris Theatre VoicePlay, 5-piece a capella group, 544-0403 8pm www.palosverdesperformingarts.com
- 22 Su Peninsula Symphonic Winds Fall Concert,3pm, Rolling Hills Covenant Church Community Center, 735 Silver Spur Road, RHE info www.pswinds.org
- 22 Su ANGELS OF HOPE FOR CITY OF HOPE LOS VERDES GOLF CLUB, NOON TO 3 PM; LUNCH AND ENTERTAINMENT; (310) 375-7378
- 26 Th* LAS CANDALISTAS "CREATIVE ENTERTAINING" FOR THE HOLIDAYS; FALL FUNDRAISER, 10AM-3PM, NORRIS PAVILION. TABLETOP DISPLAYS, LIFESTYLE SPEAKERS, VENDORS, silent auction and more; Benefits the South Bay. tickets \$50; at the door \$55 visit www.lascandalistas.org
- 26 Th CERT Refresher meeting, Hesse Park, 7:00pm
- 27 Fri PENINSULA SENIORS FALL FASHION SHOW FUNDRAISER Boutique 11am; Lunch, auction Doubletree Hotel, Torrance
- 27 Fri* PVP Chamber Peninsula Wine Walk–Sip, stroll & shop; Peninsula Shopping Center, 5pm to 9pm, Over 21 only, tickets required 310-377-8111
- 28 Sa* Las Madrecitas and Las Amigas Kentucky Derby Party Crowne Plaza Redondo Beach, 6pm, benefitting Orthopaedic Hospital
- 28 Sa* PVP Land Conservancy Gardening with Local Plants – create a plant butterfly haven at your home. White Pt. Nature Center,11am, San Pedro; Free; RSVP www.pvplc.org, "Events & activities" --Followed by Native Plant Sale 12pm-2pm.
- 28,29, 30 Fri Sa Su* Fri: Teen Night 5pm-10pm PVP Chamber Fall Carnival Rides & Games for all ages; Peninsula Shopping Center, Sat: 11am to 10pm Sat: Trick or Treat at the Center 11:30am to 2pm; Kids Costume Contest at the Carnival at 2pm Sun: 11am-9pm 310-377-8111
- 29 Su City of Rolling Hills Estates Palos Verdes Peninsula Emergency Preparedness Expo Norris Pavillion call City Hall 310-371-1577 for info
- 29 Su* Peninsula Symphony Water Music Redondo Union High School Auditorium, 7pm, 222 North Pacific Coast Highway, Redondo Beach CA 310.544-0320 Free

- 29 Su* HARVEST FAIR at Peninsula Heritage School, 11am-3pm; 26944 Rolling Hills Road, RHE, 310-541-4795
- 29 Sun* PENINSULA EDUCATION FOUNDATION PIER TO PIER FRIENDSHIP WALK 8AM CHECK-IN 9AM WALK Registration; www.skechersfriendshipwalk.com Manhattan-Hermosa-Manhattan Piers

NOVEMBER 2017

- 1 w* PVP CHAMBER CITIZEN OF THE YEAR GALA TERRANEA RESORT, 5:30PM, TICKETS 310-377-8111
- 1 w* PVP Rotary Educator of The Year Dinner Palos Verdes Golf Club. Info www.RotaryPVP.com
- 2-5 Th-Sun Peninsula Friends of the Library • Monthly Book Sale • Peninsula Center Library, Thurs 10am-8pm; Fri & Sat 10am-5pm; Sun 1pm-5pm, 377-9584 x 264
- 5 Su Los Serenos De Pt. Vicente • Nature Walk •2:30pm, Abalone Cove Park 377-5370 www.losserenos.org
- 5 Sa Harlyne J. Norris Pavilion Jacob Miller & the Bridge City Crooners, Cabaret Jazz Series, 5 p.m., 544-0403 www.palosverdesperformingarts.com
- 7 Tue* Election Day
- 8 w* PVP Chamber 7:15am to 9am Breakfast at Good Stuff at the Promenade, Robert Wynne: How to Design your Brand to Increase your Business \$18 Chamber members; \$25 guests 377-8111
- 9 Th* PVP Coordinating Council Noon Meeting Pen Center Library Community Room, free, everyone is welcome. Info 310-541-6189
- 11 Sa Norris Theatre The Company Men, pop vocals and band, 8 pm, 544-0403 www.palosverdesperformingarts.com
- 11 Sa South Bay Community Concerts Side Street Strutters Classic American Jazz. 7:30pm, Redondo Union High Auditorium, Redondo Beach. 310-316-1588. www.southbayconcerts.org
- 12 Su Rolling Hills United Methodist Concerts • Second Sundays at Two; Andrew Shulman Cello & Fabio Bidini Piano • 2pm sharp, Free, donations to artists, www.RHUMC.org
- 12 Su* Chamber Orchestra/So Bay Stephen Waarts, violin "Classical Styles" Norris Theatre, preview 6:45pm, Concert 7:30pm, 310-544-0403 www.mycosb.org
- 12 Su* ANNUAL ASIA AMERICA SYMPHONY ASSOCIATION TENNIS-CONCERT-DINNER, PALOS VERDES GOLF CLUB, FEATURING DAVID BENOIT AND SPECIAL GUESTS.
- 14 Tue ASSISTANCE LEAGUE@ SAN PEDRO-SOUTH BAY ANNUAL HOLIDAY BOUTIQUE; HOLIDAY DECOR, GIFTS, FOOD ITEMS, 1441 West 8th Street, SP; M-F 10am-5pm, Sat 11am-3pm; 310 info Michelle 832-8355 ext 221.
- 17-18 Fri,Sa Pen. Friends of the Library • Malaga Cove Library Monthly Book Sale • 10am-5pm, 377-9584 x553
- 17 Fri SPECIAL CHILDREN'S LEAGUE AN AFFAIR TO REMEMBER - LUNCHEON AND HOLIDAY BOUTIQUE 10-2PM Palos Verdes Golf Club, tickets Kristina Mermelstein, kmermel@cox.net.
- 18 Sa Beauty of Nature Film Series PVP Land Conservancy "The Central Park Effect" 4:30pm, Birders Warner Grand Theater, info pvplc.org, Events & Activities
- 18 Sa* Palos Verdes Half Marathon 5K & 10K 7am, Pelican Park, www.laceuprunningseries.com
- 27 M* Harlyne J. Norris Pavilion Act II Broadway to Hollywood Auditions for 32nd annual variety show to benefit Palos Verdes Performing Arts , 5:30-10 p.m., call (310) 377-7746 for appointment.

DECEMBER 2017

- Thru Dec 30 ASSISTANCE LEAGUE@ SAN PEDRO-SOUTH BAY ANNUAL HOLIDAY BOUTIQUE; HOLIDAY DECOR, GIFTS, FOOD ITEMS, 1441 West 8th Street, SP M-F 10am-5pm, Sat 11am-3pm; Info – Michelle 310 832-8355 ext 221
- 1 Fri Friends of Banning Museum Annual Victorian Christmas Luncheon, 11:30am elegant sit down luncheon, live entertainment & sneak preview of the Banning Mansion decorated for Christmas. Limited seating. Reservations 310-548-2005.
- 1 Fri* Neighborhood Church 61st Annual Yule Parlor. 415 Paseo del Mar, PVE ; 10am-3pm; Tea; shopping, antiques, crafts, pastries and more. \$25 mail check, \$35 at the door.

- 1 Fri* Cabrillo Marine Aquarium Discovery Lecture Series Do Swimming Animals Mix the Ocean? 7pm, Free, John M. Olguin Auditorium
- 2 Sa* City of Rolling Hills Estates Peninsula Holiday Parade of Lights Downtown RHE; info 310-372-1577
- 2,3 Sa Su Banning Museum Victorian Christmas Weekend Celebration, 11am-4pm, self-guided tours of the Museum decorated for Christmas, craft booths, food vendors, live entertainment, Blacksmith, Santa Claus, horse-drawn trolley rides & more. 310-548-2005.
- 3 Su Palos Verdes Symphonic Band • Holiday Concert • South Coast Botanic Garden, Frances Young Hall, 5 PM, 373-2442, www.pvsband.org, tickets at the door
- 3 Su Peninsula Symphonic Winds Holiday Concert 3pm, Rolling Hills Covenant Church Community Center, 735 Silver Spur Road, RHE info www.pswinds.org
- 9 W* PVP Chamber 7:15am to 9am Breakfast at Good Stuff at the Promenade, Dr. Sam Arafeh "Accelerate your Profit at Zero Budget" \$18 Chamber members; \$25 guests 377-8111
- 10 Fri Norris Theatre Tribute to Benny Goodman at Carnegie Hall, 2 pm, 544-0403 www.palosverdesperformingarts.com
- 7-10 Th-Sun Peninsula Friends of the Library • Monthly Book Sale • Peninsula Center Library, Thurs 10am-8pm; Fri & Sat 10am-5pm; Sun 1pm-5pm, 377-9584 x 264
- 15-16 Fri,Sa Pen. Friends of the Library • Malaga Cove Library Monthly Book Sale • 10am-5pm, 377-9584 x553
- 17 Su* Los Cancioneros Master Chorale Holiday Concert "A Latin Holiday, plus holiday favorites and more 7pm, Armstrong Theater, Torrance.

JANUARY 2018

- 13 Sa Norris Theatre Wynonna & The Big Noise, 8 pm, Wynonna Judd and band. 544-0403 www.palosverdesperformingarts.com
- 14 Su Rolling Hills United Methodist Concerts • Second Sundays at Two; Robert Thies Piano • 2pm sharp, Free, donations to artists, www.RHUMC.org
- 14 Su* Chamber Orchestra/So Bay Michele Zukovsky, Clarinet "Rousing Romantics" Norris Theatre, preview 6:45pm, Concert 7:30pm, 310-544-0403 www.mycosb.org
- 20 Sa South Bay Community Concerts Two on Tap-Melissa & Ron 7:30pm, high energy song-and-dance numbers; Redondo High Auditorium, Redondo Beach. 310-316-1588. www.southbayconcerts.org
- 26-28 Fri Sa Sun Norris Theatre Picasso at the Lapine Agile: a Comedy by Steve Martin, 544-0403 www.palosverdesperformingarts.com Fri-Sat 8pm, Sun 2pm
- 28 Su Harlyne J. Norris Pavilion The Side Street Strutters, Cabaret Jazz Series, 5 pm, 544-0403 www.palosverdesperformingarts.com

FEBRUARY 2018

- 2-4 Fri Sa Su Norris Theatre Picasso at the Lapine Agile: a Comedy by Steve Martin, 544-0403 www.palosverdesperformingarts.com Fri-Sat 8pm, Sun 2pm
- 4 Su NFL SUPERBOWL Minneapolis
- 10,11 Sa Su Norris Theatre The Atlantic City Ballet's Sleeping Beauty, Sat 8pm, Sun 2 pm 544-0403 www.palosverdesperformingarts.com
- 11 Su Rolling Hills United Methodist Concerts • Second Sundays at Two; USC Graduate Students Chamber Music • 2pm sharp, Free, donations to artists, www.RHUMC.org
- 16-25 Fri-Su* Norris Theatre Disney's Beauty and The Beast, a student cast production presented by the Palos Verdes Performing Arts Conservatory 544-0403 www.palosverdesperformingarts.com
- 17 Sa South Bay Community Concerts Firebird Balalaika 7:30pm, Folk, classic and contemporary, on Russian traditional instruments.Redondo High Auditorium, 310-316-1588. www.southbayconcerts.org
- 18 Su* Peninsula Symphony Animal Farm 7pm, Sonya & Elizabeth Schumann, duo pianists; Sam Fischer, violinist; and David Selby, narrator Redondo Union High School Auditorium, 310-544-0320 Free

MARCH 2018

- 3 Sa PALOS VERDES PERFORMING ARTS 35TH ANNIVERSARY GALA HONORING SANDRA SANDERS, HARLYNE J. NORRIS PAVILION, 544-0403 www.palosverdesperformingarts.com
- 4 Su OSCARS telecast
- 9,10 NORRIS THEATRE ACT II - BROADWAY TO HOLLYWOOD VARIETY SHOW TO BENEFIT PALOS
Fri Sa* VERDES PERFORMING ARTS, 544-0403 www.palosverdesperformingarts.com
- 11 Su Rolling Hills Methodist Concerts • Second Sundays at Two; Glenn Dicterow, Violin; Mann-Wen Lo, Viola; Karen Drefuls, Cello; Bernadene Blaha Piano • 2pm Free, donations to artists, www.RHUMC.org
- 11 Su* Chamber Orchestra/So Bay Arianna Ghez, Oboe Bach, Britten, & Vaughn Williams. Norris Theatre, preview 6:45pm, Concert 7:30pm, 310-544-0403 www.mycosb.org
- 11 Su* Los Cancioneros Master Chorale Classical Concert Celebrating Music - Favorite classics from Handel to the present 7pm, Armstrong Theater Torrance
- 17 Sa* PV PENINSULA HIGH SCHOOL ATHLETIC BOOSTERS A BLACK AND GOLD AFFAIRE PV GOLF CLUB 6pm. www.Pvphsabc.com for ticket information
- 17 Sa* Palos Verdes Symphonic Band Spring Concert Norris Theatre 7:30 PM, 373-2442, www.PVSBand.org, Tickets www.palosverdesperformingarts.com
- 18 Su Harlyne J. Norris Pavilion Pieter Meijers Quartet, Cabaret Jazz Series, 5 pm, 544-0403 www.palosverdesperformingarts.com
- 24 Sa* GRAND VISION FOUNDATION GATHERING FOR THE GRAND FUNDRAISER, 5PM, PALOS VERDES GOLF CLUB. www.grandvision.org
- 31 Sa Norris Theatre Oh What A Night!, 8 pm, 544-0403 Frankie Valli & the Four Seasons Tribute www.palosverdesperformingarts.com

APRIL 2018

- 7 Sa Norris Theatre On the Border, 8 pm, 544-0403 Eagles Tribute Band www.palosverdesperformingarts.com
- 8 Su* Peninsula Symphony Association Knox Competition Finals (piano accompaniment) Redondo Union High School Auditorium, 2pm, 310.544-0320 Free
- 14 Sa* Chamber Orchestra/So Bay Rufus Choi, Piano Beethoven and Bizet; Norris Theatre, preview 6:45pm, Concert 7:30pm, 310-544-0403
- 16 M South Bay Community Concerts "Cornet Chop Suey" Traditional jazz, swing, blues, & "big production" numbers. 7:30pm. Redondo High Auditorium, Redondo Beach. 310-316-1588. www.southbayconcerts.org
- 22 Su* FREEDOM4U ANNUAL FUNDRAISER, FREEDOM BREEZE. 4 PM, PRIVATE RESIDENCE.
- 27-29 Fri Norris Theatre 42nd Street, The Broadway musical, 544-0403 www.palosverdesperformingarts.com
Sa Su Fri-Sat 8pm, Sun 2pm
- 29 Su* Peninsula Symphony A House Divided Redondo Union High School Auditorium, 222 North Pacific Coast Highway, Redondo Beach 7pm 310.544-0320 Free

MAY 2018

- 4-13 Fri Norris Theatre 42nd Street, the Broadway musical, 544-0403 www.palosverdesperformingarts.com
Sa Su Fri-Sat 8pm, Sun 2pm
- 13 Su Harlyne J. Norris Pavilion The Midiri Brothers Cabaret Jazz Series, Sextet, 5 pm, 544-0403 www.palosverdesperformingarts.com
- 13 Su* Palos Verdes Symphonic Band Mothers Day Concert South Coast Botanic Garden, outdoors, 2 PM, 373-2442, www.PVSBand.org, tickets at the entrance
- 19 Sa* Peninsula High School Prom

JUNE 2018

- 10 Su* Los Cancioneros Master Chorale Spring Concert Songs Across the Footlights - The greatest songs from Broadway and more, 7pm, Armstrong Theater, Torrance

17 Su* Peninsula Symphony Mostly Mozart Redondo Union High School Auditorium, 222 North Pacific Coast Highway, Redondo Beach 7pm 310.544-0320 Free

JULY 2018

15 Su* Palos Verdes Symphonic Band Pops Concert South Coast Botanic Garden, outdoors * 6 PM, 373-2442, www.PVSBand.org, tickets at the entrance

SEPTEMBER 2018

3 M* Palos Verdes Symphonic Band Labor Day Concert South Coast Botanic Garden, Meadow 5 PM, 373-2442, www.PVSBand.org, tickets at the entrance

2017-2018 Coordinating Council Board of Directors

President.....	Fran Wielin	Treasurer.....	Julia Parton
Secretary.....	Suzy Zimmerman	1 st VP Program.....	open
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THE BACKPACK FLYER - DEADLINE FOR NOV/DEC ISSUE IS OCTOBER 6, 2017

The Backpack Flyer is a program of the PVP Coordinating Council (PVPCC) in cooperation with the Palos Verdes Peninsula Unified School District (PVPUSD). The Editor of the Backpack Flyer is DeAnne Preyer (backpackflyer@yahoo.com).

The Flyer is **printed** by the PVPUSD print shop and **delivered and distributed** at the schools' and teachers' convenience to all Kindergarten through Fifth Grade PVPUSD students **during the school year**. Only organizations **that are members of the Coordinating Council** may promote their events and activities for children, for a fee, through this publication. PVPCC membership dues are \$25 once a year from August 1 to July 31. See www.palosverdescc.org for a Membership/Dues form.

The annual PVPCC membership dues must be current. Payment is due and payable with confirmed order. Ads without payments will not be submitted for distribution.

Ad/Copy/Size: Ads must be 8.5"x11" and will be printed in black and white onto colored paper. *Do not submit white letters on a colored background. Reverse backgrounds will not be accepted.* Please e-mail your ad (either in a high quality PDF format or as a Word Document) to: backpackflyer@yahoo.com. Please indicate the name of your organization and month/year of publication for the ad in the **SUBJECT** line of the e-mail AND in the **MEMO** line of the **CHECK**. If you have any questions or need further information, please send an e-mail to DeAnne at swim4zap@gmail.com. Mail checks (payable to PVP Coordinating Council) to **Palos Verdes Peninsula Coordinating Council, P.O. Box 2304, Palos Verdes Peninsula, CA 90274.**

Flyer Price: The 2017-2018 cost for an ad is \$180 per side/page per month. (Don't forget the \$25 for membership dues once a year.) Multiple side/pages are allowed and are charged accordingly. Front page placement is an additional \$30 and must be requested on a first-come, first-served **ROTATING** basis. **Deadlines:** The deadline for the Backpack Flyer is the 6th of the month preceding the month of the issue. **Deadline for November/December issue is October 6, 2017.**

Please Note: We Cannot Guarantee the Date when the schools will distribute the Backpack Flyers, but they are typically distributed after the 10th of the publication month. The Palos Verdes Peninsula Coordinating Council and PVPUSD are not affiliated with and do not endorse the events and/or activities in this packet and reserve the right to refuse submissions that do not fit within PVPCC guidelines.